

PALM BEACH ILLUSTRATED®

A LANDMARK REAWAKENS

AMANDA SKIER LEADS
THE FLAGLER MUSEUM
INTO A NEW ERA

LIFE AFTER DARK

THE YOUNG VISIONARIES
RETHINKING THE PALM
BEACH NIGHT SCENE

Fearless LEADERS

+
THE POWER LIST
MEET THIS YEAR'S
PALM BEACH 100









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51. JAMIE KENDALL
52. KENNETH R. KENNERLY
53. AMY KIGHT
54. THOMAS M. KIRCHHOFF
55. WILLIAM "BILL" KOCH
56. PRANATI "PRANOO" KUMAR
57. MATTHEW KUTCHER
58. LISA LAFRANCE
59. BONNIE WHITE LEMAY
60. DAVID LICKSTEIN
61. NICK LINCA
62. GEORGE W. LINLEY
63. DAVE LONG
64. KINNY R. MADORI
65. NOEL O. MARTINEZ
66. GABRIELLE RAYMOND MCGEE
67. PATRICK MCNAMARA
68. WILLIAM A. MEYER
69. CAMILLE MURPHY
70. MICHAEL OAKES
71. ELENA PEROULAKIS
72. SERGIO PIEDRA
73. ARMANDO PIMENTEL
74. JOHN PRINCE
75. GREG QUATTLEBAUM
76. DIANE QUINN
77. AMIT RASTOGI
78. PETER S. SACHS
79. TOM SCALERA
80. EMILY JANE PARKER SCHACHTEL
81. MOSHE SCHEINER
82. BRIAN M. SEYMOUR
83. HANK SIEGEL
84. LAURA L. SIMON
85. AMANDA H. SKIER
86. COLLEEN SMITH
87. DENISE SPIROU
88. JACOB D. STEIGER
89. PAMELA STEWART
90. LISABET SUMMA
91. CHRISTINE SYLVAIN
92. TRICIA TAYLOR
93. JENNIFER THOMASON
94. DIEGO URRUTIA
95. BETH WALTON
96. HERBERT "HERBIE" WERTHEIM
97. KEN WEST
98. SARAH J. WETENHALL
99. MICHAEL ZEFF
100. NOAM ZIV

THE PALM BEACH

100

2026

Meet 100 Palm Beach County residents who are raising the bar by making an impact in business, community, and philanthropy. Their leadership and vision have helped shape Palm Beach County into the vibrant, dynamic destination that we're all proud to call home. Turn the page to learn more about the remarkable individuals who made this year's list.

Cover illustration by Jorge Marquez and Diana Ramirez

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The Palm Beach 100



**NED
GRACE**

Co-Founder, Managing Partner
NDT Development

NDT Development is a vertically integrated real estate firm focused on mixed-use, experience-driven projects. Grace leads business development, capital formation, and strategic execution, including in the firm's flagship Nora District in West Palm Beach. The district is a pedestrian neighborhood being created through the adaptive reuse of historic railway warehouses into modern retail, restaurant, wellness, and office space anchored by The Nora Hotel. In addition, Grace is a hospitality owner and operator behind concepts including Lola 41, Lamarina, Cove Club, Court Club, Cucina, Mary Lou's Montauk, and 123 Datura, bringing an operator's perspective to placemaking and deal structuring. He previously co-built Kanga Property Management and began his career at Millennium Partners, Janney Montgomery Scott, and J.P. Morgan.

EDUCATION: Vanderbilt University

BEST ADVICE RECEIVED: You have two ears and one mouth for a reason.

WHY HE CHOSE THIS LINE OF WORK: I was not a great employee. Once I realized that I was going to go down a more entrepreneurial path, I just tried to marry what I cared about and liked doing, what I was good at or thought I was good at, and where there was a void in the market.

FAVORITE TRAVEL SPOTS: Nantucket, Aspen, and St. Barths in the Caribbean



**AUDREY
GRUSS**

Founder, Chair
Hope for Depression Research Foundation
President
The Audrey and Martin Gruss Foundation

Gruss is a visionary philanthropic leader who launched the Hope for Depression Research Foundation in 2006 in honor of her mother, Hope. She and her husband, Martin, support more than 200 charities each year in Palm Beach and New York. In addition to her extensive involvement with New York cultural institutions, Gruss is a trustee of the Norton Museum of Art and serves on the boards of The Society of the Four Arts, the Preservation Foundation of Palm Beach, and the Palm Beach Island Hospice Foundation. She is a founder of the Kravis Center for the Performing Arts. She graduated with a bachelor's in biology from Tufts University, where she established the Audrey Butvay Gruss Science Award for Women.

PERSONAL MOTTO: Choose happiness every day.

HIDDEN TALENT: Ballroom dancing. I can follow almost any partner on the dance floor.

FAVORITE TRAVEL SPOTS: Villa d'Este, Italy; Cala di Volpe, Sardinia; Hotel du Cap, Antibes, France; and Claridge's, London.

FIRST JOB: Assistant to the medical director at the Revlon Research Center

LESSON LEARNED: Never stop learning.

WHAT SCARES HER: Iguanas

WHAT MAKES HER SMILE: Babies



**DAN
GROSSWALD**

Division President Southeast Florida
Mattamy Homes

With more than 30 years of excellence in homebuilding and land acquisition, Grosswald defines his leadership by a winning combination of strategic discipline and deep market knowledge, driving profit growth, market share, revenue, and customer loyalty. Under his guidance over the last seven years, Mattamy Homes has garnered national success: Tradition in Port St. Lucie was recently ranked among the top 25 master-planned communities in the United States by John Burns Research & Consulting and Newfield in Martin County earned silver honors from the National Association of Home Builders. Grosswald, who earned an MBA from Florida Atlantic University, has held executive roles at leading national homebuilders.

INSPIRATION: The people I've worked with over the years—driven, talented individuals who push the bar higher and make you better just by being around them.

NOTABLE ACCOMPLISHMENT: In college, I was a partner and operator of a nightclub that regularly co-promoted concerts like Wendy O. Williams, Oingo Boingo, George Thorogood & The Destroyers, and The Pretenders. I had a cool mullet back then.

PERSONAL MOTTO: MSH (make stuff happen)

HIDDEN TALENT: I'm an awesome doodler.

SECRET IDENTITY WOULD BE: Spider-Man

GUILTY PLEASURE: A good bourbon, especially Pappy Van Winkle



**SONYA
HAFFEY**

CEO
V Starr

Haffey has led the operations of the South Florida-based interior design firm V Starr for more than 17 years. She played a crucial role in expanding its focus from residential projects to include commercial, hospitality, and multifamily properties. Haffey and the firm's founder, Venus Williams, bring together their whimsical outlook and passionate energy to create impactful designs. Notable projects include The Spa at PGA National Resort, El Tovar Hotel in the Grand Canyon, Icon Marina Village, Sunset Lounge, and various luxury residential projects including a 19,000-square-foot home in Greenwich, Connecticut. Haffey was honored with Florida State University's Distinguished Alumni Award.

EDUCATION: Florida State University

HOMETOWN: Destin, Florida

FIRST JOB: Dressing windows at the local Town Shop.

FAVORITE TRAVEL SPOTS: New Zealand and Switzerland

WHAT MAKES HER SMILE: One-on-one time with any one of my four kids.

FAVORITE QUOTE: The Golden Rule: "Do unto others as you would have them do unto you."

FEW PEOPLE KNOW: I love sciences and started as a pre-med major.

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